



**855 Reverse Purchase Order (POA)**  
**004030 VICS / GTIN**

**SEGMENT:** ST      **Transaction Set Header**  
**USAGE:** Mandatory

REF. DES.	DATA ELEMENT	NAME	Description	ATTRIBUTES
ST01	143	Transaction Set Identifier Code	855 - Reverse Purchase Order	M 3/3
ST02	329	Transaction Set Control Number	Assigned by sender	M 4/9

**SEGMENT:** BAK      **Beginning Segment**  
**USAGE:** Mandatory

REF. DES.	DATA ELEMENT	NAME	Description	ATTRIBUTES
BAK01	353	Transaction Set Purpose Code	00 - Original 16-Proposed	M 2/2
BAK02	587	Acknowledgment Type	AP = Acknowledge-Product Replenishment	M 2/2
BAK03	324	Purchase Order Number	12-digit PO (8-digit PO# + 4-digit Ship-To Ship-To = DC# or '9999' for Direct-to-Store)	M 12/12
BAK04	373	Date	Date the order was created CCYYMMDD	M 8/8

**SEGMENT:** REF      **Reference Identification**  
**USAGE:** Mandatory

REF. DES.	DATA ELEMENT	NAME	Description	ATTRIBUTES
REF01	128	Reference Identification Qualifier	DP = Department Number	M 2/2
REF02	127	Reference Identification	4 digit Department Number	M 4/4

**SEGMENT:** DTM      **Date/Time Reference**      **Ship Date**  
**USAGE:** Mandatory

REF. DES.	DATA ELEMENT	NAME	Description	ATTRIBUTES
DTM01	374	Date/Time Qualifier	010 = Requested Ship 068 = Current Schedule Ship Must have '010' or '068'	M 3/3
DTM02	373	Date	CCYYMMDD Must be < 60 days after date 855 is sent	M 8/8

**SEGMENT:** DTM      **Date/Time Reference**      **Cancel Date**  
**USAGE:** Optional

REF. DES.	DATA ELEMENT	NAME	Description	ATTRIBUTES
DTM01	374	Date/Time Qualifier	001 = Cancel After	M 3/3
DTM02	373	Date	CCYYMMDD	M 8/8



## 855 Reverse Purchase Order (POA) 004030 VICS / GTIN

**SEGMENT:** N1      **Name**  
**USAGE:**      Mandatory

REF. DES.	DATA ELEMENT	NAME	Description	ATTRIBUTES
N101	98	Entity Identifier Code	ST = Ship To	M 2/2
N102	93	Name	Free Form Banner Name Example: Lord and Taylor	O 1/20
N103	66	Identification Code Qualifier	92 = Assigned by Buyer	M 2/2
N104	67	Identification Code	DC Number or '9999' for Direct-to-Store	M 4/4

**SEGMENT:** N1      **Name**  
**USAGE:**      Optional

REF. DES.	DATA ELEMENT	NAME	Description	ATTRIBUTES
N101	98	Entity Identifier Code	SF = Ship From	M 2/2
N102	93	Name	Free Form Vendor Name	M 1/20
N103	66	Identification Code Qualifier	1 = DUNS (Used at LT) 92 = Assigned by Buyer (Used at Hbc)	M 1/2
N104	67	Identification Code	Vendor's Number LT = DUNS Hbc = Internal Vendor #	M 1/9

**SEGMENT:** PO1      **Baseline Item Data**  
**USAGE:**      Mandatory

REF. DES.	DATA ELEMENT	NAME	Description	ATTRIBUTES
PO101	350	Assigned Identification	PO line number. Numeric digits in consecutive ascending order.	M 1/6
PO102	330	Quantity Ordered	Number of units open to receive	M 1/9
PO103	355	Unit or Basis for Measurement Code	EA = Each	M 2/2
PO104	212	Unit Price	Price per unit <small>(Price sent with decimal only when needed, e.g., \$15.95 would be sent as "15.95", and \$29.00 would be sent as 29")</small>	M 1/17
PO105	639	Basis of Unit Price Code	WE - Wholesale Price per each	M 2/2
PO106	235	Product /Service ID Qualifier	UK = EAN/UCC-14 (GTIN)	M 2/2
PO107	234	Product/Service ID	EAN/UCC-14 (GTIN)	M 14/14
PO108	235	Product/Service ID Qualifier	VA = Vendor Style Number (Conditional in code. Required if UPC missing.)	M 2/2
PO109	234	Product/ Service ID	Vendor Style Number (Conditional in code. Required if UPC missing.)	M 1/20
PO110	235	Product /Service ID Qualifier	CM = NRF Color Code	C 2/2
PO111	234	Product/Service ID	NRF Color	C 3/3
PO112	235	Product/Service ID Qualifier	SM = NRF Size Code	C 2/2
PO113	234	Product/ Service ID	NRF Size	C 5/5



## 855 Reverse Purchase Order (POA) 004030 VICS / GTIN

**SEGMENT:** CTP      **Pricing Information**  
**USAGE:**      Conditional

REF. DES.	DATA ELEMENT	NAME	Description	ATTRIBUTES
CTP02	236	Price Identifier Code	MSR = MSRP RTL = MAY Specific Retail	C 3/3
CTP03	212	Unit Price (Ticket Price)	Ticket Price	C 1/17

**SEGMENT:** PID      **Product / Item Description**  
**USAGE:**      Conditional

REF. DES.	DATA ELEMENT	NAME	Description	ATTRIBUTES
PID01	349	Item Description Type	F = Free Form PID	M 1/1
PID02	750	Product Code	08 = Product	M 2/2
PID05	352	Description	Product Description (16 bytes)	M 1/16

**SEGMENT:** PID      **Product / Item Description**  
**USAGE:**      Conditional

REF. DES.	DATA ELEMENT	NAME	Description	ATTRIBUTES
PID01	349	Item Description Type	F = Free Form Color	M 1/1
PID02	750	Product Code	73 = Vendor Color	M 2/2
PID05	352	Description	Color Description (10 bytes)	M 1/10

**SEGMENT:** PID      **Product / Item Description**  
**USAGE:**      Conditional

REF. DES.	DATA ELEMENT	NAME	Description	ATTRIBUTES
PID01	349	Item Description Type	F = Free Form Size	M 1/1
PID02	750	Product Code	74 = Vendor Size	M 2/2
PID05	352	Description	Size Description (10 bytes)	M 1/10

**SEGMENT:** SDQ      **Destination Quantity**  
**USAGE:**      Mandatory

REF. DES.	DATA ELEMENT	NAME	Description	ATTRIBUTES
SDQ01	355	Unit or Basis for Measurement Code	Must be the same as PO103	M 2/2
SDQ02	66	Identification Code Qualifier	92 = Assigned by Buyer	M 2/2
SDQ03	67	Identification Code	Branch Store number LT = 4-digit store # Hbc = 6-digit store # (2-digit Geo Region Code + 4-digit Store #)	M 4/6
SDQ04	380	Quantity	Quantity for the above store location	M 1/10

Note: Identification and quantity will repeat until all stores on the order for that style are exhausted.



855 Reverse Purchase Order (POA)  
004030 VICS / GTIN

SEGMENT: CTT Transaction Totals  
USAGE: Mandatory

REF. DES.	DATA ELEMENT	NAME	Description	ATTRIBUTES
CTT01	354	Number of Line Items	Number of PO1 segments	M 1/6